



KAVI SHREE DAAD GOVERNMENT ARTS AND COMMERCE COLLEGE

(ACCREDITED GRADE "B" BY NAAC)

NEAR COURT, BUS STATION ROAD, PADDHARI – 360110, DISTRICT-RAJKOT

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Report on the Grand Celebration of World Entrepreneurs' Day and SSIP Grant Distribution (21th Aug-2026)

➤ Event Overview:

• Name of Program	The Grand Celebration of World Entrepreneurs' Day and SSIP Grant Distribution
• Name of Scheme	Student Start-up and Innovation Policy 2.0
• Purpose	To create awareness among students about SSIP 2.0 and Patents
• Date	21th Aug-2026
• Time	11:00 AM to 01:00 PM
• No. of Students Present	61
• No. of Faculties Present	17
• Name of Speaker	Mr. Avinash Vyas, IP Officer, IP & Innovation Lab, GUJCOST, Rajkot.
• Mode of Event	Hybrid Mode (Offline at Harmony Hall, KSD-GACC-Paddhari & Online via Microsoft Teams)

➤ Introduction:

To mark the celebration of World Entrepreneurs' Day on August 21, 2026, Kavi Shree Daad Government Arts and Commerce College, Paddhari, organized a highly insightful and motivational seminar. The overarching theme of this special event was "Patents for Future Entrepreneurs," specifically aimed at cultivating a robust culture of innovation, research, and entrepreneurial spirit among the students.

➤ Organization and Participation

The entire program was accurately planned and executed under the visionary guidance of the college principal, Dr. K. G. Chhaya. The successful management and coordination of the event were carried out by the dedicated members of the college's SSIP (Student Startup and Innovation Policy) Committee: Mr. Purvesh Vaidya, Dr.

Purviben Parmar, and Dr. Jagmal Karangia. Ensuring maximum reach and accessibility, the seminar was conducted in a hybrid format, integrating both offline and online participation. A total of 61 students attended the session with remarkable enthusiasm, reflecting their keen interest in the startup ecosystem.

➤ Expert Session and Core Insights

The seminar featured a comprehensive expert session delivered by Mr. Avinash Vyas, an esteemed IP Officer from the IP & Innovation Lab in Rajkot, which is developed by the Gujarat Council on Science and Technology (GUJCOST) under the Department of Science and Technology, Government of Gujarat. During his engaging address, Mr. Vyas introduced the students to a strategic entrepreneurial framework: "Think, Create, Protect, Earn". He fluently explained each pillar to the aspiring entrepreneurs:

- Think: Identifying market bottlenecks, identifying problems, and brainstorming novel technical solutions.
- Create: Developing functional prototypes, transforming ideas into technology, and documenting specifications.
- Protect: Protecting the invention from replication by securing provisional and full patent rights, as well as other Intellectual Property Rights (IPR).
- Earn: Commercializing the protected intellectual property via enterprise production, licensing, or venture investment opportunities.

He strongly emphasized that merely having a brilliant idea is not sufficient in today's competitive landscape; securing its commercial value through patents is absolutely vital to prevent unauthorized duplication and to build a strong foundation for a startup.

➤ SSIP Grant Distribution and Student Felicitation

A major highlight of the celebration was the practical recognition of student innovators. Fostering a hands-on approach to entrepreneurship, three outstanding Proof of Concept (POC) proposals submitted by the college students were officially selected for state SSIP grants.

To honour their innovative efforts, the selected students were awarded the first instalment of their respective grants during the ceremony. The details of the awarded projects are as follows:

- Alpa Chavda received the first instalment of ₹8,000 out of a total sanctioned grant of ₹16,000 for her innovative "Fruit Lustre Lip Balm" project.
- Divya Dhinoja was awarded the first instalment of ₹13,000 from a total grant of ₹26,000 for her unique "Herbal Hair Powder" formulation.
- Hardevsinh Jhala and Prince Lakhatariya jointly received ₹14,000 as the first instalment from a total sanctioned amount of ₹28,000 for their collaborative "Eco-Friendly Charcoal Soap" initiative.

➤ Conclusion and Impact

The event proved to be a resounding success. The public felicitation of peers, coupled with profound expert guidance, served as a massive catalyst for the attendees. It deeply inspired other students to transcend traditional employment-seeking mindsets, encouraging them to leverage their rural backgrounds to pursue novel research, develop unique eco-friendly products, and strive toward becoming self-reliant and successful future entrepreneurs.


(Mr. Purvesh Vaidya)
SSIP Coordinator


(Dr. K.G. Chhaya)
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